INFLATION PREVIEW (Jan-25)



NCPI inflation to clock in at 2% YoY in Dec-24 as compared to 419% YoY in the last month

Friday, 24 January, 2025



We expect the national CPI inflation (NCPI) for Jan-25 to clock around 2.0% YoY (-0.2% MoM) as compared to 4.1% YoY (0.1% MoM) last month. Furthermore, urban CPI inflation (UCPI) (60% of NCPI) and rural CPI inflation (RCPI) (40% of NCPI) are expected to increase by 2.5% YoY (-0.1% MoM) and 1.3% YoY (-0.4% MoM) respectively as compared to 4.4% YoY (-0.1% MoM) and 3.6% YoY (0.3% MoM) respectively in the last month.

The surge in NCPI is caused mainly due to the increase in the food index which inflated by around during Jan-25. Particularly, increase in the prices of meat (19.75% YoY), fresh milk (10.56% YoY), cooking oil (6.74% YoY), and fresh fruit (15.42% YoY) and vegetable ghee (16.78% YoY) contributed to the upsurge of food index. Other than food prices, an increase in the prices of cotton cloth (14.38% YoY), transport (0.79% YoY), house rent (4.26% YoY), readymade food (6.49% YoY), also pushed the NCPI inflation towards the north.

Looking ahead, we anticipate a cautious approach by the SBP, considering that inflation has already bottomed out. Moreover, the high base effect, which has kept inflation low, is likely to fade in the coming months. Meanwhile, the cumulative 900 bps policy rate cut since June 2024 is gradually unfolding and will continue to impact in the coming quarters. In light of these factors, we expect the SBP to reduce the policy rate by 100bps in the upcoming MPC that is scheduled on 27th of Jan 2025.

National	Weight	Jan-25	Urban	Urban Weight Jan-25		Rural	Weight	Jan-25
Food	35%	282	Food	30%	281	Food	41%	283
Utilities	24%	236	Utilities	27%	242	Utilities	18%	223
Clothing	9%	254	Clothing	8%	246	Clothing	9%	264
Restaurant	7%	282	Restaurant	7%	279	Restaurant	6%	288
Transport	6%	308	Transport	6%	303	Transport	6%	316
Misc.	5%	302	Education	5%	200	Misc.	5%	317
Furnishing	4%	275	Misc.	5%	292	Furnishing	4%	291
Education	4%	186	Furnishing	4%	264	Health	4%	261
Health	3%	265	Comm.	2%	138	Education	2%	224
Comm.	2%	135	Health	2%	269	Comm.	2%	129
Recreation	2%	277	Recreation	2%	261	Recreation	1%	307
Tobacco	1%	386	Tobacco	1%	407	Tobacco	1%	365
СРІ		265	СРІ		262	СРІ		271



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TP	Target Price	CAGR	Compound Annual Growth Rate	FCF	Free Cash Flows
FCFE	Free Cash Flows to Equity	FCFF	Free Cash Flows to Firm	DCF	Discounted Cash Flows
PE	Price to Earnings Ratio	PB	Price to Book Ratio	BVPS	Book Value Per Share
EPS	Earnings Per Share	DPS	Dividend Per Share	ROE	Return of Equity
ROA	Return on Assets	SOTP	Sum of the Parts	LDCP	Last Day Closing Price

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- II. Dividend Discount Model
- III. Relative Valuation Model
- IV. Sum of Parts Valuation

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HOLD	Between -5% to 15%
SELL	Less than and equal to -5%

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Market Weight	Neutral
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RESEARCH DEPARTMENT

6 - Shadman, Lahore

Phone: (+92) 42 38302028; Ext 116, 117
Email: research@abbasiandcompany.com
web: www.abbasiandcompany.com

HEAD OFFICE

6 - Shadman, Lahore

Phone: (+92) 42 38302028

Email: info@abbasiandcompany.com web: www.abbasiandcompany.com

Abbasi and Company (Pyt.) Ltd.